

CAC December 11th, 2018

Called to order at 5:38

Training Video - live attachments sent through links

Citizen Communications – *Fine Arts Signing Ceremony* at Crockett for kids to announce what college they are attending.

-*Finals* coming up – Final for 8th period final is Friday, full day.

-*Dell Scholars* – 3 semifinalists this year at Crockett.

-*Gala* changed to Sunday April 7th tickets are available early at a discount through facebook

-80/10/10 follow up - 90/10 does not negatively affect the kid.

-*Traffic Light Update* – Ann Kitchens asst is asking for more information – if parents/students are passionate about the light they are encouraged to submit information to the principals.

-*Position Open* for certified math and english teachers

Vote on 2019/2020 Calendar choices for must be submitted by December 20th

Facility Master Plan for 2019 - Part of Target Utilization Plan proposal is to increase Crockett occupancy.

We need to do some fundraising to help get the school more competitive on the athletics, theatre etc. Need to be closer to 75 ECOD to get title 1 money/resources. Need parent support financially. Proposing redrawing the boundary lines to get some Bowie and Akins students to support capacity.

-Proposing Fundraising as part of the 50th Celebration to improve Turf, Courtyard, Theatre, and Technology.

-Propose making Crockett Alumni Directory an advertisement opportunity.

-Silent Auction suggested

Crockett has the highest number of out of district transfers. Principal Crawford is working with marketing to advertise early college high school, middle schools highlighting entrepreneurship.

How do we get kids back to Crockett? Parents who want to bring their kids back?

As a District, Customer Service was mentioned as one of the reasons parents pulled their kids out of school.

What do we offer as a Campus? How do we provide that knowledge to parents?

-Is Marketing necessary to promote the high school?

-ACC across the street

January CAC Meeting Cancelled, Next meeting is February 12th

Meeting is adjourned at 6:26